



Media Kit Sponsor Package

Weekly Ad Package	Monthly Ad Package
➤ Your 30 second ad runs once an hour 24 hours a day for the full week. (Listeners stats on next page.) ➤ Includes weekly sales updates to radio ad. ➤ Your price will be \$91.00 per week. (<i>That is \$13.00 per day. \$.54 per hour.</i>) ➤ Payment can be made by check, Cash App, Venmo or PayPal.	➤ Your 30 second ad runs once an hour 24 hours a day for the full month. (Listener stats on next page.) ➤ Does not include weekly updates. ➤ Your price will be \$330.00 per month. (<i>That is \$11.00 per day. \$.46 per hour.</i>) ➤ Payment can be made by check, Cash App, Venmo or PayPal.

Payment is due before any commercials are produced.

Invoices are available to all sponsors.

*There is a 3 month commitment required for the monthly package,
and a 4 week commitment for the weekly package.*

***All of the above is required unless other arrangements
have been made with the owner.***

Reach out to us at (386) 243-9728 for any questions or to become a sponsor.

We thank all of our sponsors for their support.

Audience Metrics (2 nd Quarter 2026)			
	Total Listen Hours (TLH)	Total Listeners	Active Listeners
Milltown Radio	1,258	3,445	1,868
Website Traffic (2 nd Quarter 2026)			
	Page Views	Visitors	
MilltownRadio.com	23,000	20,800	

Updated: July-26

Population (2020 Census)	
Lakeland, Georgia	2,875 residents. (2025 est. 3,032)
Lanier County, Georgia	9,877 residents. (2025 est. 11,002)

Updated: Jan-26